

LEARN

A Newsletter by SMA School of Management | ISSUE 01

April 2007



New 15,000 Sqft Campus in May 2007

WIN!



Sony PSPs™ and Apple iPod nanos for sign-ups during our career and education fair!*

*Terms and conditions apply

"Sony" and "PSP" are trademarks of Sony Corporation
"iPod" and "Nano" are trademarks of Apple Corporation

SMA – SMA Joint Collaboration on Mass Comm Programmes

SMA CAREER & EDUCATION FAIR @ NATIONAL LIBRARY ATRIUM 21st - 22nd April 2007 Details On Back Page

SUCCEED

- 5-6 Years To Obtain A Degree?
- SMA-Som Graduates Its Pioneer Class Of Murdoch University Students In Singapore
- SMA-Som Gunning For Singapore Quality Class By Mid 2007
- Singapore's First One-year MBA & MHRM
- Morgan Stanley Alumni Re-connect To Baruch College
- Psychology @ SMA School Of Management
- Specialist Programmes @ SMA-Som
- Security Is Now A Science





NEW SMA-SOM CAMPUS BY MAY 2007



By May this year, SMA School of Management will be moving to its new campus, located directly opposite the new National Library along North Bridge Rd, from its current location at Le Meridien Hotel, Orchard. Located a stone's throw away from the library, and a mere five minutes walk from either City Hall or Bugis MRT stations, the new location offers better accessibility and convenience to serve our students.

The new campus will occupy 4 out of 6 storeys of Cosmic Insurance Building, which will be renamed as SMA School of Management. The 15,000 square feet of space will feature 14 classrooms, a newsroom for budding journalists, computer labs, a

student lounge, conference rooms, and equipped with state-of-the-art facilities and teaching equipment. And there's more. All our students will also get to enjoy gym facilities, through the School's impending corporate membership with a major gym, located nearby at Bugis Junction.

The relocation to the new campus is part of the school's strategic move to enhance its brand and reputation as a leading education provider and also to cater to the increasing student numbers, which has grown by as much as 300 percent per year. "Moving to the new campus represents substantial savings in operational costs, and makes sound business sense, as we would enjoy much greater walk-in enquiries and better market awareness of our location than right now," explains Mr Samuel Teo, GM of SMA School of Management.

A weekend education fair will be held at the National Library Atrium on 21st – 22nd April to generate publicity for the new campus. More details will be released in the Straits Times soon.

SMA JOINT COLLABORATION WITH MEDIACORP ON MASS COMM PROGRAMMES



Learning the ropes from the expert

SINGAPORE - 1ST MARCH 2007

A Memorandum of Understanding (MOU) has been signed between the Singapore Media Academy (SMA) and SMA School of Management (SMA-SOM), paving the way for a joint collaboration between the two parties on SMA's Diploma in Mass Communication. The first of its kind in Singapore, it offers students unparalleled access to Mediacorp's media training facilities and training programmes, while studying for an accredited diploma that leads to one of Australia's highly regarded mass communication degrees, the Murdoch University Bachelor of Mass Communication.

Students will undergo two subjects, comprising of 60 contact hours of training at the Singapore Media Academy, Mediacorp's training arm, located at Caldecott Broadcast Centre. These include

areas such as TV presentation & production, Radio broadcasting and presentation, and Print news production and reporting. Assessments will comprise of performance critiques and assignment work, assessed by Mediacorp professionals. The training forms part of the diploma curriculum, which

The first of its kind in Singapore, it offers students unparalleled access to Mediacorp's media training facilities and training programmes

articulates towards the Murdoch degree.

Both partners believe the programme will be a great success - quoting SMA-SOM's CEO James Wong, "We believe that there has



A typical lesson in the TV studios

been growing demand for a practical, hands-on programme of this nature for some time, especially among young adults. Now that Mediacorp has opened its doors to the public, it was time for us to combine our synergistic strengths and offer this one of a kind programme." The 9-month Mass Communication Diploma kickstarts in April, and students can expect to graduate by year-end. Those taking the Murdoch mass comm degree will not miss out either, as they are entitled to study one of SMA's subjects as part of their professional development, free of charge. SMA-SOM's general manager, Samuel Teo explains, "We felt that no mass comm student of ours should go without practical exposure to the media industry, especially the degree students. Thus we were happy to absorb the costs to ensure our students get the very best."

The MOU signing event was held at the SMA pavilion at Career 2007. The signatories included Dr Jackson Yip, Vice President of Singapore Media Academy, and Dr Roger Low, Secretary General of Singapore Manufacturer's Federation.



The MOU signing event between Singapore Media Academy and SMA School of Management during Career 2007.



MURDOCH UNIVERSITY
PERTH, WESTERN AUSTRALIA
CRICOS provider code 00125J

SMa-SOM GRADUATES ITS PIONEER CLASS OF MURDOCH UNIVERSITY STUDENTS IN SINGAPORE

The 5th of October 2006 witnessed the conferment of the bachelors' degree for 57 Murdoch University (MU) graduates from SMa School of Management (SMa-SOM). The pioneer cohort of graduates from the Murdoch University degree programme carved another milestone for SMa-SOM, as this partnership further expands its range of disciplines and courses available to the Singapore market.

The Chancellor of MU, Emeritus Professor Geoffrey Bolton, together with other senior MU academic staff flew from Perth, where MU is located to specially officiate at the convocation. In his speech, MU Deputy Vice-Chancellor Professor Gary Martin paid special tribute to SMa Secretary-General Professor Roger Low for his outstanding leadership in

making the SMa SOM-MU partnership a success and congratulated SOM for its effort in enhancing the skills and educational level of the Singapore manufacturing industry.

The red-letter event was held at the Raffles City Convention Centre and more than 300 friends and families of the graduates attended the event. The 2-hour ceremony saw a mixture of emotions - tears of joy and sighs of relief - from the pool of graduates who have successfully completed their Bachelor's degree.

Amanda Khoo, this year's top graduate, said: "I chose SMa-SOM because it offers a wholistic education programme that provides me with many career and networking opportunities through the Student Connect Initiative.

Amanda was particularly impressed with the course offerings from Australian universities which she has received good reviews and comments from her friends who graduated from universities down under. SMa-SOM's Murdoch double major programme in Management and Marketing suited her requirements and needs."

"I always wanted a degree, but had to prioritise, as family comes first. Since SMa-SOM offers the Murdoch double major programme in Management and Marketing, I decided to sign up." Amanda Khoo not only topped her class and graduated with a Bachelor of Commerce; her name also

appeared in the Vice Chancellor's List, a position accorded only to the top two percent of each cohort.

Her new degree opened up more opportunities, where she was offered a new position in the investment analysis department of her company, CapitaLand, where she was formerly working as an administrative executive. It was truly a double joy for Amanda who moved up both academically and professionally.

The Singapore Manufacturers' Federation (SMA) and SMa-SOM wishes all graduates the very best in their future endeavours!



SMa-Murdoch graduate Amanda Khoo Mee Chin, Bachelor of Commerce, Vice Chancellor's Commendation for Academic Excellence

WHY TAKE 5-6 YEARS TO OBTAIN A DEGREE?

NO LONGER THE CASE FOR O LEVEL HOLDERS

By Natt Srinara

Gone are the days when 'O' level holders looked towards bachelor degrees with a deep sigh – the daunting 5-6 year journey, from JC or Poly to University, has effectively been cut in half in recent years, thanks to new alternatives provided by private schools in Singapore.

What this means is that 'O' level graduates can now look forward to completing their degree within 3 years or less, allowing them

'O' level graduates can now look forward to completing their degree within 3 years or less... even before polytechnic entrants

to complete their tertiary studies even before polytechnic entrants, who would finish their diplomas three and a half years later.

Another common gripe among 'O' level grads is the high cut-off marks for JCs and polytechnic courses of their choice, such as Business and Mass Communication. Those scoring above 20 pts aggregate for 5 'O' level subjects are generally unable to enter, thus having to settle for less desired courses. In fact, most working adults taking their business degrees part-time are actually engineering or IT diploma graduates, with no previous background in business studies whatsoever.

Enter the private schools - offering shorter duration courses, greater control over the desired field of study, and allowing students the opportunity to leapfrog past their peers. Late bloomers now have a second chance to make good, proving that a mediocre 'O' level result does not necessarily limit one's chances at academic success.

While these courses come at a significantly higher price compared to public education, they are still more affordable than going on-campus in Australia, UK and the US. Teaching quality is also comparable to public institutions, as most lecturers are either ex-poly or ex-university faculty, with at least a masters or doctorate and significant professional experience.



Murdoch University representative, Dana Ristic, at the Career 2007 SMa-SOM Pavilion attending to any queries regarding Murdoch courses.

SMA-SOM GUNNING FOR SINGAPORE QUALITY CLASS BY MID 2007

By: Christina Choo

The Singapore Quality Class for Private Education Organisations (SQC-PEO) is a scheme administered by SPRING Singapore to recognise private schools that have attained a commendable level of performance in their business operations and to assist them in reaching world-class standards of business excellence. It is based on the Singapore Quality Award Business Excellence Framework and requirements in the private education sector.

As a whole, a PEO will be assessed from the 7-categories, namely Leadership, Planning, Information management, Human Resources, Processes, Customers and Results, involving all levels of the organisation, from senior management and staff to academics and students. Its comprehensive assessment serves as the "gold" standard for organisational excellence in the private education sector.

SMA School of Management (SMA-SOM) is embarking on its own SQC-PEO assessment this April 2007, and hopes to achieve this

certification by June 2007. Apart from being a symbol of excellence, it also provides tangible benefits, especially for foreign students applying to study at SMA-SOM. These include:

Green Lane processing of student pass applications, which includes:

- Reduced processing time to 2 weeks.
- Student pass is valid for full duration of studies.
- Waiver of S\$5,000 security deposit
- For PRC students: waiver of interview at Singapore's Beijing Embassy and direct submission of applications to the Immigration & Checkpoints Authority (ICA).
- Granting of 1-month Social Visit Pass, upon completion of studies, for foreign students to wind down their activities in Singapore and make arrangements to return home.

We wish SMA-SOM the best of luck in this challenging but rewarding endeavour!

recognised by the Australian Institute of Management (AIM).

Both the Murdoch MBA & MHRM consists of 12 units delivered over a period of one year part-time. Students can opt to study over a longer period of 2 to 3 years, depending on their needs. Classes are conducted on weekday evenings and weekends to tailor to the needs of busy professionals. Murdoch University Professors are flown in from Australia to deliver the course, which will be complemented by local faculty to ensure a locally relevant, yet authentic curriculum. The MBA itself covers a broad spectrum of business disciplines, including marketing, management, accounting & finance and human resources, as well as less typical areas such as organisational consultancy, dispute management and strategic decision-making.

Murdoch's MBA and MHRM are set to become the industry standard for high quality yet high value-for-money postgraduate programmes



Posters reflecting customer values like the ones above, are displayed all over campus to promote excellent service performance.

SINGAPORE S 1st ONE-YEAR MBA & MASTER OF HRM

In a shaky economy, a recognised MBA is a primary tool that differentiates those searching for employment in middle and senior management, and provides a strong leverage for those who want to advance further within their current organisations.

Murdoch is indeed an attractive choice for many aspiring MBA students, given its reputation as a university highly regarded for

its teaching, research excellence and graduate satisfaction. Now available in Singapore, featuring a short minimum duration of 12 months, affordable fees and a highly efficient and innovative teaching approach, Murdoch's MBA and MHRM are set to become the industry standard for high quality yet high value-for-money postgraduate programmes.

The Murdoch Business School has gained an excellent reputation for teaching International Business with a China focus, with students from the US and many parts of South East Asia and China to attend the course. Murdoch Business School is accredited by Graduate Management Association of Australia (GMAA) and

The 6th intake of the Murdoch MBA and the MHRM will commence in May 07. Its programme leader, Ms Tracy Lim can be reached at 6720 3333 or visit www.sma.edu.sg for further details.





**AMERICA'S LARGEST
AACSB ACCREDITED
BUSINESS SCHOOL
IS NOW IN
SINGAPORE**

Founded in 1847, The City University of New York (CUNY) is the largest AACSB accredited Business School in U.S with a student population of over 400,000 students. Located in heart of New York City, the financial capital of the world, students get to learn the advanced financial knowledge and practices from internationally renowned professors, many who have extensive professional experience.

WORLD LEADER IN FINANCIAL EDUCATION

CUNY's International Executive Programs build on its proud tradition of academic excellence, offering first-rate programs in many locations worldwide. CUNY extensive list of famous alumni includes 12 Nobel Prize winners, business and political leaders including the U.S. Secretary of State, General Colin Powell, CEO of HSBC North America, Bill Aldinger and Dr Andrew Grove, Chairman of Intel Corporation. According to Standard and Poor, the City University of New York has produced the largest number of CEOs than any other university in the U.S (source: www.baruchnewyork.com)

Thousands of graduates are engaged in successful careers in premier financial establishments including J. P. Morgan Chase, Citigroup, Goldman Sachs, HSBC, Ernst & Young, GE, P&G, and HP etc. CUNY faculties are world-renowned experts in finance as evidenced by their numerous publications, Nobel Prizes and distinguished teaching awards. As a testimony to CUNY faculty quality, FINANCIAL MANAGEMENT journal recently ranked Baruch No 33 out of the world's top 923 academic institutions for research productivity in finance. That puts us in the Top 3 percent of US Universities.



ON PARTNERSHIP WITH SMA SCHOOL OF MANAGEMENT.

Being one of the top universities in the USA, it is imperative for CUNY to find the right partner in Singapore. An integral part of our program is, industry support and our partnership with SMA, one of Singapore's leading Business federations with over 2,800 This unique partnership creates a mutually beneficial link between students and the financial community whose participation is valuable in ensuring the relevance of the curriculum and the subject matter. Professor Avner Wolf, Executive Director, CUNY International Executive Programmes, commented.

He further emphasized, "as we have an excellent relationship with SMA and hence, moving forward, we are actively involve in the establishment of the City University of New York Local Alumni chapter which will

be spearhead by senior directors from the leading banks and financial institutions in Singapore. The establishment of the Singapore Alumni chapter is strong indication of our commitment to establish CUNY as the leading Financial Education provider in Singapore and Asia.

THE EXECUTIVE MASTER OF SCIENCE IN FINANCE

The Executive Master of Science in Finance offers at SMA is a 1-year accelerated part-time programme designed to equip professionals with leading edge knowledge and skills. A highly prestigious qualification, the programme is also suitable for mid-career executives considering a career into finance. "The programme is fully taught by professors flown in from New York and integrates the latest CFA curriculum, allowing students to embark on both academic and professional qualifications concurrently, for those keen on pursuing their CFA designation", said Professor Avner Wolf.

THE CUNY INTERNATIONAL DIPLOMA IN WEALTH MANAGEMENT, FINANCE AND INVESTMENT

With the influx of international financial institutions expanding their operations in Singapore, the demand for qualified and well trained executives and professionals has surged tremendously. Two new courses, The CUNY international Diploma in Wealth Management, Finance & Investment specifically designed for those exploring careers switch in the highly rewarding financial sector. Endorsed by Workforce Development Agency (WDA), these programmes are subsidized under the Skill Development Fund (SDF) Scheme and are tailored for working executives with lessons taught on weekdays evenings by industry professionals.



Executive Training in Finance and Leadership

Value At Risk (VaR) and Risk Mgmt
- Prof Benita (CUNY) 3rd May (Thu)

Explores the Latest trends & practices in identifying and managing Market Risk faced by organizations and government agencies in the global market.

Company Valuation & Funding
- Prof Malick Sy (CUNY) 26th April (Thu)

Understanding how to accurately value projects and companies and explore funding options. For senior officers in government agencies and commercial organizations.

To register: Contact us at: 6887 4190 | Email: enquiry@cornellgroup.com.sg | Website: www.cornellgroup.com.sg



EDITH COWAN UNIVERSITY

ABOUT EDITH COWAN UNIVERSITY
 Edith Cowan University's origins go back to 1902 when it began as a teaching college. Today it is Western Australia's second largest university with approximately 23,000 students, including an excess of 3,000 students originating from more than 80 countries. Edith Cowan University is located in Perth, Western Australia, a gateway to Asia.


ECU is among the top 10 universities nationally in terms of graduate satisfaction. Other impressive points to note would be its 5-stars rating in terms of academic qualifications, entry flexibility and indigenous participation (according to Good Universities Guide, Australia).

ECU is a contemporary university providing quality tertiary education for the students of today. We pride ourselves on being supportive, flexible and relevant to the real world. We all know that the theory is important but ECU knows that putting what you learn into practice is just as valuable. That's why our courses have a strong focus on providing real life solutions to real life problems. Practical projects, industry placements and guest speakers are key features of our programs.

For more information about these series of programmes, please contact Ms Elsie Koh at 6720 3333 or visit www.sma.edu.sg for further details.

Our range of psychology programmes:

- Diploma in Counselling
- Diploma in Business Psychology
- Diploma in Special Education
- Bachelor of Science in Psychology



ECU's Joondalup Campus

SPECIALIST CERTIFICATE IN PSYCHOLOGY

SMA Specialist Certificate in Psychology is taught over 21 contact hours, on an intensive 3-days workshop basis.

For this module, a variety of delivery methods are used. This includes interactive lectures, group discussions, on-line learning, activities and exercises. Each student's learning is assessed by self assessments and examinations which allows the student to demonstrate competency in the subject area at specific stages of learning.

We welcome all professionals, members of the general public and Individuals who wish to upgrade themselves and pursue an education in Psychology!

SPECIALIST DIPLOMA IN PSYCHOLOGY

SMA Specialist Diploma in Psychology offers 2 popular majors to choose from. This includes Business Psychology and Counselling Psychology.

Specialist Diploma in Psychology (Major in Business Psychology) aims to benefit all

executives and general public who wishes to understand the fundamentals behind the business world. Today's business world is one of the largest and most interesting growing arenas for the application of psychology. Business Psychology extends beyond dysfunction to focus upon positively impacting the business as a whole, the non-psychopathological working population, and the work environment, including organisational structure, business systems and processes, and corporate strategies.

Specialist Diploma in Psychology (Major in Counselling Psychology) aims to equip the students with the necessary skills to help other people improve on many areas such as alleviating stress, increasing their ability to solve problems and make decisions. There is an increasing demand for counselling psychologists as the level of stress for working executives increase along with the standard of living.

Upon completion of this programme, students will be able to be eligible for admission into the 2nd year of the Bachelor of Arts in Psychology programme with Edith Cowan University.

SECURITY IS NOW A SCIENCE @ ECU

The world is facing an increase in global threats from terrorists and militant groups in recent years. From the 9/11 attacks in the United States to the Bali bombings in Indonesia, it is apparent that every nation is vulnerable to terrorist threats.

Terrorism has scourged many countries throughout the world and its knock-on effects, which are far-reaching and pervasive, can no longer be ignored. National and homeland security has made the prevention and containment of terrorism their top priority overnight in most countries. It has prompted many countries to develop broad-based, multi-agency and multi-prong approach to counter the threat and put in place an efficient security and response measure.

SMA School of Management (SMA SOM), in collaboration with Edith Cowan University introduces the Master of Security Management and Master of Information Security and Intelligence. This is to meet the increasing demand for well-qualified network information security and security professionals in the marketplace.

The Master of Security Management is the only postgraduate qualification of its kind

offered in the Asia Pacific Region. It is an internationally recognised course of study designed to meet the learning needs of professional security managers. Those seeking to improve their skills and acquire in-depth and broad knowledge in security risk and risk management, security principles, security technology and security management are encouraged to take up this course.

The course emphasises the function and management of security technology in protecting personnel, information and assets. It will equip students with relevant knowledge and skills in security management and security technologies necessary for employment in fields like government security, private sector security, strategic facilities security, retail security, financial institutions security, corporate security, and major security organisations.

The programme is now running its 7th intake and its first cohort graduated in Dec 2006.

To find out more about this course, please contact Ms Jaslyn Choo at 6720 3333 or visit www.sma.edu.sg for more information.

INTERESTED IN A PROFESSIONAL ENGINEERING CAREER?

Engineers are highly sought after and very well paid professionals. They are employed by public and private organisations and small and large industries. They are employed by large multinational corporations that build projects all over the world, and by small entrepreneurial groups that design and develop new and innovative products.

Tailored for Polytechnic graduates, SMa in collaboration with Edith Cowan University

is proud to offer a series of engineering degrees to meet the growing demand of well qualified engineers in Singapore. Fully taught by professors flown in from Australia, students can choose to graduate with honors, majoring in Communications Systems or Electronics Systems. This is your chance to complete an accredited engineering degree in 2 year on a part-time basis 100% in Singapore. Complete your studies at ECU with the confidence that you have graduated with an engineering degree that has been fully accredited by Engineers Australia as meeting the breadth and depth of training required of a professional engineer. "Our mission is to provide a high quality and innovative learning environment which treats the scientific foundations with rigor, develops knowledge and skills relevant to professional

engineering practice, and promotes social values and environmental responsibility." Says Daryoush Habibi, Head of School of Engineering and Mathematics.



ECU-SMa students doing their laboratory practicum in Singapore

SMa SCHOOL OF MANAGEMENT PROGRAMMES @ A GLANCE

| Programme (s) | Awarding Body | Upcoming Intake |
|--|---|-----------------|
| POSTGRADUATE | | |
| Master of Business Administration (MBA) | Murdoch University | May 2007 |
| Master of Human Resource Management (MHRM) | Murdoch University | May 2007 |
| Executive Master of Science in Finance | The City University of New York | May 2007 |
| Master of Security Management | Edith Cowan University | May 2007 |
| UNDERGRADUATE | | |
| Bachelor of Engineering (HONS) - Communication Systems - Electronic Systems | Edith Cowan University | May 2007 |
| Bachelor of Mass Communications - Public Relations - Journalism - Marketing Management - Communications, Technology & Policy | Murdoch University | May 2007 |
| Bachelor of Commerce - Marketing Management - Management - Human Resource Management - Professional Accounting | Murdoch University | May 2007 |
| Bachelor of Arts/Science in Psychology | Edith Cowan University | July 2007 |
| DIPLOMA & CERTIFICATES | | |
| International Diploma in - Wealth Management - Finance and Investment | The City University of New York | April 2007 |
| Diploma in Business Administration | SMa School of Management | June 2007 |
| Diploma in Mass Communication | SMa School of Management (in collaboration with Singapore Media Academy) | June 2007 |
| Postgraduate Diploma in Marketing | The Chartered Institute of Marketing | June 2007 |
| Professional Diploma in Security Management | SMa School of Management Accredited by ECU and American Society for Industry Security International (ASIS) Singapore Chapter | May 2007 |
| Specialist Diploma in Psychology | SMa School of Management | May 2007 |
| Introductory Certificate in Business and Innovation | The Chartered Institute of Marketing | May 2007 |

SMa Career & Education Fair

ABOUT SMA SCHOOL OF MANAGEMENT

SMa School of Management (SMa-SOM) is a wholly-owned subsidiary of the Singapore Manufacturers' Federation (SMa). A leading business federation with over 74 years of establishment in Singapore, SMa has been providing training and certification courses since 1966 and annually trains over 6,500 participants. It has a membership base of 2,800 corporations categorised into 12 industry groups across Singapore to date. The establishment of SMa School of Management sees SMa offering academic and executive development programmes that complement those currently offered. These programmes take on a global approach in order to sharpen members' competitive edge for the 21st century, and keep them in tune with the latest trends in management principles and practices.

Leveraging upon its numerous linkages with the corporate community, chambers of commerce and renowned international institutions, SMa-SOM offers tremendous benefits in linking its students to industrial and commercial corporations.

Sony PSPs™ and iPod Nanos for sign-ups during our career and education fair!*



Limited to the
first 50
sign-ups for
our courses!

* Terms and Conditions apply.

Venue: National Library Atrium
Date: 21 & 22 April 2007
Time: 10am — 7pm Daily

SMa School of Management is holding its very first Career and Education Fair at the National Library Atrium! Come visit our exhibition, featuring the past, present and future of Singapore Manufacturers Federation (SMa). Also featured are Visiting professors and academics from Murdoch University, Edith Cowan University, City University of New York and others, who will be available to give advice to students on their study and career options.

Look out for our various talks throughout the day by these distinguished speakers!

| Sat & Sun | Distinguished Speaker |
|-----------|---|
| 1.00pm | Prof. Gary Martin <i>Topic: Studying at Murdoch University</i> |
| 1.30pm | Prof Arnold Dekeperie <i>Topic: Careers in Accounting & Finance</i> |
| 2.30pm | Prof John Novak <i>Topic: The Fast track to a Career in Management</i> |
| 3.30pm | Dr Amanda Third <i>Topic: How Mass Communication has Changed our World</i> |
| 4.30pm | Prof Nara Srinivasan <i>Topic: Studying at Edith Cowan University</i> |
| 5.30pm | Dr Lynne Cohen <i>Topic: Psychology - The Frontier Within</i> |

For full schedule of our talks, please visit us at
www.sma.edu.sg

FREE Popcorn, Candy Floss & Ice Cream to be given away!*

* While stocks last.

